Library picks

Theme: Intellectual Property

In the previous issue, we bring you information on patents. In this issue, we will bring you more information on Intellectual Property (IP).

According to Intellectual Property Office of Singapore (IPOS), IP is the “creations of the human mind”, which become valuable assets when they are duly protected. IP encompasses patent, copyright, trademark, trade secret, registered design, geographical indication, layout-design of integrated circuit and plant variety.

For more information about the listed books, search our online catalogue at http://www.nl.sg. Online journal articles are available from the National Library Board eResources at http://eresources.nlb.gov.sg

BOOKS

The invisible edge: taking your strategy to the next level using intellectual property

Blaxill, Mark.
Call Number: RBUS 658.503 BLA

This book explains the importance on focusing on IP to deliver a “sustainable edge” for business. It also serves as a guide to maximise the advantage of these invisible assets for business growth and expansion.

Modern VLSI design: IP-based design

Wolf, Wayne Hendrix.
Call Number: R 621.395 WOL

This book provides the updated VLSI design process. It also introduces the new IP-based techniques for gates, subsystems, and architecture.
Survey of innovation, intellectual property creation & usage among Singapore firms

Wong, Poh Kam.  
Singapore : IP Academy, 2006  
Call Number: RSING 346.5957048 WON

An interesting survey conducted in 2005, with the aims in identifying emerging structure, performance and development constraints of several key IP- based industries in Singapore; and also in developing relevant indicators and baseline estimates on IP creation and usage for Singapore, so as to facilitate benchmarking in leading advanced countries globally.

JOURNALS

From Engineering Village database

**Intellectual property, technology transfer and manufacture of low-cost HPV vaccines in India**  
Padmanabhan, Swathi, Amin, Tahir, Sampat, Bhaven, Cook-Deegan, Robert, Chandrasekharan, Subhashini.  
*Nature Biotechnology*, v 28, n 7, p 671-678, July 2010

A study on patent licensing for the manufacturing of human papilloma virus vaccines, so as to assist in the improvement on the accessibility of vaccines in India.

From IEEE Xplore database

**Interplay and implications of intellectual property and academic-industry collaboration to foster digital inclusion**  
Masi, Louis and Tew, Dawn  
*IEEE Communications Magazine*, v 48, n 2, p 126-129, February 2010

This article discusses on the importance of driving innovation through collaboration between universities and industry. It also provides example on how the IBM firm is working towards IT industry change and fostering digital inclusion.

From IEEE Xplore database

**The evolution of the intellectual property management strategy of an emerging multinational: Learning the purpose of patenting and scientific publications**  
Bromfield, Tracy and Barnard, Helena  
*IEEE Transactions on Engineering Management*, v 57, n 1, p 118-131, February 2010

A case study on Sasol, a R&D firm from South Africa, who has made the transition to be a modern MNC. This article also highlights the process that Sasol has made through developing IP management strategy.

Written by Hwang Shu Rong  
Librarian (Reference & Research Services)  
National Library Singapore