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MEDIA ADVISORY ♦♦ MEDIA ADVISORY ♦♦ MEDIA ADVISORY ♦♦ MEDIA ADVISORY

25 February 2018

To News Editor

**NORTH WEST CDC INKS FIRST MOU WITH PROFESSIONAL
BODY TO BUILD SMEs CAPABILITIES AND EXPAND CSR
EFFORTS**

**MOU signing with Construction Industry Joint Committee
(CIJC) to benefit SMEs and North West residents for the next
3 years**

North West Community Development Council (CDC) has been actively engaging the SMEs to help them stay relevant and competitive for the future economy and at the same time, encourage CSR opportunities for them to give back to the community. Since 2013, 39 sessions of Mayor's Network @ North West have been held to engage over 1,100 SMEs. To kick-start and sustain a longer-term strategic partnership with the SMEs, the North West CDC will ink a Memorandum of Understanding (MOU) with, Construction Industry Joint Committee

(CIJC) on **27 February 2018**. This is the first MOU which North West CDC has with a professional body.

2 This mutually beneficial collaboration sets the stage for CIJC to learn about government schemes and leverage on their industry expertise network to grow and develop their businesses, and at the same time, embark on community initiatives with North West CDC. The MOU constitutes a 3-year collaboration to co-organise 3 different engagements to benefit SMEs and residents. The MOU will be signed by **North West District Mayor, Dr Teo Ho Pin** together with leaders from 8 agencies and institutions from the built-environment sector who are the members of CIJC. Media is invited to the **MOU signing and the media briefing on Tuesday, 27 February 2018, at The Institution of Engineers, Singapore. Media Arrival is at 1.15pm.**

3 The MOU marks the beginning of industry and community initiatives for the next 3 years between North West CDC and CIJC. It engages SMEs under CIJC via three key engagements, namely SMEs networking session, Guest Speaker session and community projects. The SME and Guest Speaker Sessions will focus on establishing stronger networking across the built-environment sector within the North West District; whilst the Community Project initiative aims to encourage members of CIJC to spearhead ground up community programmes.

4 **Dr Teo Ho Pin, Mayor of North West District** says, “Signing the MOU with CIJC is the first step towards bridging collaboration with more SMEs. While CIJC continues to facilitate industrial knowledge and networking through the SMEs and Guest Speaker Sessions, we hope to connect them with the community, thus promoting a culture of giving back. North West CDC hopes to continue aggregating resources from different stakeholders to reach out to the

wider community, build strong community ownership, in an aim to strengthen our mission of building a Caring Community.”

5 **Er. Edwin Khew Teck Fook, Chairman of CIJC** says, “CIJC is excited to have the opportunity to directly engage with SMEs, professionals and general public in the North West community about the many developments in Singapore’s built environment sector. It widens our efforts in harnessing and applying our members’ diverse knowledge and skills to advance the construction industry and to drive Singapore’s economic growth. We also look forward to helping and supporting the needy residents in this district through these various community projects. It dovetails well with our members’ shared goals to enhance the quality of life of the people of Singapore.”

6 The CIJC comprises members from 8 agencies including, Association OF Consulting Engineers (ACES), The Institution of Engineers, Singapore (IES), Real Estate Developers Association of Singapore (REDAS), The Singapore Contractors Association Ltd (SCAL), Singapore Institute of Architects (SIA), Singapore Institute of Building Limited (SIBL), Singapore Institute of Surveyors and Valuers (SISV) and Society of Project Managers (SPM). The direction towards mutual collaboration is a step forward for North West CDC’s plan to extend our 3P Partnership and expand the network of a cohesive community.

7 You and your photographer are cordially invited to join the following session:

MOU Signing between CIJC and North West CDC and Media briefing

Date : Tuesday, 27 February 2018
Media Arrival : 1.15pm
Venue : The Institution of Engineers, Singapore
70 Bukit Tinggi Road, Singapore 289758

Enclosed:

Annex A – Programme for MOU signing between North West CDC and CIJC and Media Briefing

About North West Community Development Council (CDC)

The Community Development Councils (CDCs) were established to build a tightly-knit, compassionate and self-reliant community.

North West CDC works closely with various community and corporate partners to strengthen Singapore's social fabric; and encourages the more able and successful to come forward to help the less successful, and to foster greater sense of community ownership and self-help among the residents.

We strive to align our activities and efforts with our mission:

(a) Assisting the needy

To help the less fortunate through local assistance programmes

(b) Bonding the people

To bond the community through projects & programmes to bring them closer to one another

(c) Connecting the community

To develop strategic partnerships with corporate and community partners to better serve our residents

The North West District comprises Holland-Bukit Timah GRC, Marsiling-Yew Tee GRC, Nee Soon GRC, Sembawang GRC and Bukit Panjang SMC.

Contact Person for Media:

Please RSVP to Siti Mahmudah at 9830 0224 or email

[Siti Mahmudah ABDUL MUTTALIB from.TP@pa.gov.sg](mailto:Siti_Mahmudah_ABDUL_MUTTALIB_from.TP@pa.gov.sg) **before the day of event, 5.00pm.**

**MOU SIGNING BETWEEN NORTH WEST CDC AND CIJC
AND MEDIA BRIEFING
ON TUESDAY, 27 FEBRUARY AT
THE INSTITUTION OF ENGINEERS, SINGAPORE
70 BUKIT TINGGI ROAD
SINGAPORE 289758**

1.15 pm Arrival of Media

1.30 pm Arrival of Guest of Honour (GOH)

Dr Teo Ho Pin
Mayor of North West District

1.40pm Welcome Address by Er. Edwin Khew
Opening Address by Mayor

1.50 pm Signing of CIJC-North West CDC MOU and Photo
Taking

2.00pm Media Question and Answer Session

2.30pm End of programme
