



**By Award Winning Experts**

*Jointly organized by IES Academy and International Workforce Development Enterprise Pte Ltd, a strategic partner of Pinnacle Performance Company - winner of World Human Resources Development Congress Award Innovation in Learning: 2011, 2012, 2013, 2015, 2016, 2017- a global communication skills training firm rooted in the time-tested techniques that professional actors and global leaders have used for centuries. From introverted subject matter experts to polished CEO's, Pinnacle methodology has helped thousands of individuals around the world improve the effectiveness of their communication. Video Clip: <https://www.youtube.com/watch?v=fgPqUFvGCCq>*

### Course Objective

To provides individuals, from introverts to polished speakers, with the tools and techniques needed to become more influential communicators. By applying Pinnacle's innovative, three-step process (Intention-Based Communication), it shows how focusing on your message's objective and delivery will allow you to achieve specific audience reactions, captivate your audience and communicate like a true leader.

### Target Audience

This programme is designed for engineering professionals who need to communicate his thoughts and ideas effectively and impactful, internally and externally.

#### Course Details

**Date:** 2 -3 July 2018 (2 Days)

**TIME:** 9.00AM – 5.00pm

**CPD:** 12 PDU (Confirme)

**Fees:** \$1,800 (IES Member) \$2,000 (Non Member) – excluding GST

**Venue:** IES Academy @ Jurong East / 80 Jurong East St 21, #04-10 Devan  
Devan Nair Institute, Singapore 609607



## Learn what past participants said about the programme:

*"...I came with the intention to learn how to speak and make better presentations. Being trained as an engineer, I normally gave data, detailed facts and figures during presentations...but often lack the soft skills needed to convince my audience..... The course will benefit other engineers because by their field of training, they would not have mastered the art of presentation. The art on effective presentation will definitely work for those who need not just make presentations to their superiors but also to a wider audience (stakeholders) as they move up the corporate ladder. And this course actually caters for that" -- Ji Hong, Chartered Engineer, Singapore*

*"The Pinnacle's intention-based technique is very unique and easy to use. Unlike other communications skills workshops which cover lots of theories, frameworks and concepts, the Pinnacle's method focused on key methods, real world applications and individual practice in a safe environment, and the use of active feedback from trainer, peers and video help individual to reflect and improve on our practice." -- Ek Theng Yeo, SUSS Singapore*

*"...so engaging, so intimate. I really appreciate that we have a very small group and so have a one-on-one discussion with the trainer at most time -- Justin, Engineer, Singapore*

*"Pinnacle story telling process rekindles the human touch and human connection within me, I had encountered a broad experiential training that will impact me for life and I am enjoying the interactions in personal life and working experience." -- Jeffrey Siow, BD Singapore*

*"There are many, many different types of communication skills workshops in the market..... and I try to keep an open mind on what the course entails and how it would benefit me. I was pleasantly surprised. My expectations are not only met but really exceeded.....I would very much recommend this course to anyone, especially the corporate professional level who is interested and keen in becoming more effective and persuasive as a speaker and presenter -- Joel Chua – Corporate Trainer, Singapore*

*"This course addresses quite a few things that I was inadequate before. After attending the course, I think the tools that I have learned have empowered me to go back and put to use ..... so that whenever I do any presentations in my meetings or briefings to large groups, the message will get across clearly and concisely -- Melvin, PR Engineer, Singapore*

## Additional benefits of the training programme

- a) Training is experiential and skills learned are immediately applicable and usable
- b) 12 months learning portal access
- c) \$240 funding support from e2i (T&C apply)

## Learning Outcomes

Participants will be able to:

- 1) Communicate desired outcome to the audience
- 2) Express with correct emotion, body language and voice
- 3) Self-aware of own weakness in delivery and improve accordingly
- 4) Deliver speech confidently to the mass / public
- 5) Deliver impactful speeches to deliver the intent message to different stake holders

## Trainer's CV – Ben Osbun (Director of Training)



Ben has been an instructor for Pinnacle for many years, and is currently the Director of Training. He has trained thousands from managers to C-level personnel in the United States, Canada, France and Singapore among other countries.

Ben is also a seven year veteran of commercial and residential real estate sales. For four of his seven years he was recognized by the Chicago Association of Realtors as Top Producer.

Ben is an accomplished commercial actor and a regular on the national film festival circuit. He has been seen onstage at the prestigious Steppenwolf Theater in Chicago along with countless storefronts.

Ben holds a B.A. in theatre from Loyola University Chicago. He currently lives in Los Angeles with his wife, Angela.

**REGISTRATION FORM**

<b>Intention-Based Communication for Engineering Leaders (2<sup>nd</sup> Run)</b>							
<b>Date:</b>	2-3 July 2018, (Mon-Tue)						
<b>Time:</b>	9.00am to 5.00pm						
<b>Duration:</b>	2 Days						
<b>Venue:</b>	IES Academy@Jurong East 80 Jurong East Street 21 #04-10 Devan Nair Institute S(609607)						
<b>Course Fee:</b>	\$1,926 (IES Members); \$2,140 (Non Members)						
<b>CPD Programme:</b>	12 PDU – Confirmed						
<b>Course Coordinator:</b>	<b>Lee Woon (Ms) Contact: 6461 1250 / Email: hon.lw@iesnet.org.sg</b>						
<b>Closing Date for Registration:</b>	9 June 2018 or till class is full (whichever comes first)						
<b>Participant's Details:</b>							
Name:				NRIC/Fin:			
Company:				Designation:			
Address:							
				Postal Code:			
Office No:			Mobile:			Fax:	
Email: <i>(for sending of confirmation)</i>							
Please indicate:	<input type="checkbox"/> IES Member No:		<input type="checkbox"/> Non Member		<input type="checkbox"/> RTO/RE/PE No:		
	<input type="checkbox"/> Sponsored by Company		<input type="checkbox"/> Special Meal Request ~ Vegetarian (no egg, garlic and onion)				
<b>Contact Person</b> (eg: HR/Accounts Department, if sponsored)							
Name:				Designation:			
Office No:			Mobile:			Fax:	
Email:							
Address: <i>(for mailing of invoices &amp; receipts)</i>							
<b>Payment:</b>	Cash/Nets/Cheque No:			Amount:			
<ul style="list-style-type: none"> <li>➤ Cheque to be made payable to '<b>ENGINEERS SINGAPORE PTE LTD</b>'</li> <li>➤ Course fee is inclusive of 7% GST</li> </ul>							
<b>Acceptance of Terms &amp; Conditions for Registration of IES Academy Courses / Events</b>							
I have read, deemed understood and accept the Terms & Conditions of IES Academy courses and events.							
Name:							
Signature:			Date:				

## TERMS & CONDITIONS COURSE REGISTRATION

### Registration

Any registration, whether online, fax or by email, will be based on a ***first-come-first-served basis*** and will only be confirmed upon receipt of full payment by Engineers Singapore Pte Ltd unless otherwise invoice to company.

All registrations must be submitted with duly completed registration form.

### Closing Date & Payment

The closing date of the event will be **21** days prior to event commencement date. Cheques should be crossed 'A/C payee only' and made payable to 'ENGINEERS SINGAPORE PTE LTD', with the ***title of event, date of event and name of participant(s) indicated clearly on the backs of the cheques***, and submitted with the duly completed registration forms to:

Attn Lee Woon (Ms)

IES Academy @ Jurong East  
80 Jurong East Street 21  
#04-10 Devan Nair Institute  
Singapore 609607

### Confirmation of Registration

Confirmation of registration will be given at least 7 days prior to the commencement date via email. If you do not receive the said confirmation email, you are required to contact IES Academy General Admin immediately at 6463 9211 (office).

IESA reserves the right to allow only confirmed registrants to attend the Event.

### Withdrawals/Refunds of Fees

Notice of withdrawal must be given in writing to IES Academy. Policy on refund of course fee is as follows:

- **FULL** refund if we receive your written notice of withdrawal at least **21 days** before the commencement of the Event. (Payment via credit card will incur an ENETS charge of 4.5%)
- **NO** refund otherwise.

No-show of participant would not be accepted as reason for withdrawal/refund.

Replacement is allowed but restricted to one time only. Replacement will be allowed only if written notice is received by us at least **7 days** before the commencement of the event. However, when applicable, if a customer paying concessionary rate is replaced by a full paying customer, the replacement has to pay the difference in the fees at least 7 days before the commencement date.

## **Cancellation/Postponement**

Changes in Venue, Dates, Time and Speakers for the Events can occur due to unforeseen circumstances. IES reserves the full rights to cancel or postpone the Event under such circumstances without prior reasons. Every effort, however, will be made to inform the participants or contact person of any cancellation or postponement.

Fees will be refunded in FULL if any Event is cancelled by IES Academy.

## **Personal Data Protection Act**

By registration, you consent to the processing by Institution of Engineers, Singapore of personal data, including your sensitive personal data as defined in the Data Protection Act 2014 for the proper purposes of Institution of Engineers, Singapore (IES). You undertake to observe the provisions of the Data Protection Act 2014 in relation to any personal data you may hold and process as a Members of Institution of Engineers, Singapore, and you agree to indemnify Institution of Engineers, Singapore from liability for any claims or damages that may arise from the processing of this data. For more information kindly refer to: [www.ies.org.sg/PDPA](http://www.ies.org.sg/PDPA).

## **Enquiries**

For further enquiries, please contact IES Academy General Office at Tel: 6463 9211.